



Staying in Touch
marketing + design

simply great ideas to grow your business

e-news

Christmas 2008 No. 2

Head Office (correspondence): 5 Ocean Shores Edge, Connolly, Western Australia 6027

South West: 8 Hawthorne Avenue, Collie, Western Australia 6225

www.stayingintouch.com.au

T: +61 8 9300 4511 | F: +61 8 9300 8220



joy, happiness, family and friends... then thoughts turn to how you can improve your business to achieve more balance in 2009

This beautiful Australian Christmas Tree photo is courtesy of [Bob Litchfield, Photographer](#)

In this issue:

[Get in quick and win!](#)

[Networking with BNI members](#)

["Small Business Solutions"® business advisory program](#)

[Thanks for your support while we were away](#)

[In the news again...](#)

[Closing dates for the holidays](#)

Hello

Welcome to the Christmas edition of Staying in Touch e-news. We offer marketing consultancy, graphic design and website development. When you need business stationery, promotional material or a more effective website to make your business stand out we can help you to promote your business better because of our skills in marketing, design, copywriting, imagery and our technical abilities.

Get in quick and win!



Wouldn't you love to share this hamper in the office or take it home for the family?
 All clients, old and new, who place orders* with Staying in Touch from 24th November to 17th December 2008 will go into a draw to win this delicious Christmas hamper from [Angel Flowers](#). We will draw the winner at the close of business on Wednesday 17th and deliver it to you before Christmas!

*Conditions apply – One entry in the draw *per order*, e.g. order a set of business cards, a brochure and a website and you will get *three* entries in the draw; you, the client, must provide enough information so the job can be commenced before 17th December.

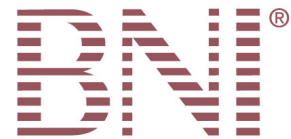
Winning this delicious Christmas hamper created especially for Staying in Touch by [Angel Flowers](#) is easy - just place an order with us before 17th December*

- logo design • business cards • letterheads • envelopes • brochures
- newsletters • websites • dynamic emails • company profiles
- advertisements • signage • posters • business greeting cards

[^back to top](#)

Networking with BNI members

Networking has always been a great way to develop and grow your business. Earlier this year Staying in Touch became a member of [BNI \(Business Network International\)](#). BNI is a business referral organisation whose primary purpose is to assist its members to find and exchange qualified business referrals for each other.



If you are already a BNI member
 doing business with Staying in Touch or referring business to us
 is regarded as a cross chapter referral – so don't hesitate
 to send business our way!

If you want to find out more about BNI for your business visit <http://www.bni.com.au> or give Liz, who is our nominated BNI member, a call.

[^back to top](#)

"Small Business Solutions"® business advisory program

Need some assistance to improve a particular aspect of your business?



Liz Flatters is one of a select group of business advisors under the recently launched Small Business Solutions® program. This program is a state government supported initiative through the newly established West Coast Small Business Training Institute.

The program has already proven to be popular with small business owners because –

- Business advisors provide one-on-one support in the client's workplace



- It focuses on areas that are of concern
- Support is delivered in time segments to suit the client
- Recognition of learning can lead to a valuable qualification
- For just \$350 you will receive 3 hours face-to-face practical help delivered by an experienced business professional

Finally, a program to assist small business owners
that addresses real issues in your workplace!

The program can be accessed by calling 1300 40 60 80 or visiting
www.smallbusinesssolutions.wa.gov.au Remember to ask for Liz Flatters to be your Small
Business Solutions® advisor.

[^back to top](#)

Thanks for your support while we were away



*Brett & Liz Flatters - as you can see,
we took a slight detour on our way to
Mexico!*

Like many small business owners we find it's not easy to take time away from our business for holidays. Challenging though it may be, as you read in our last newsletter we were off to Mexico in October to attend an International Congress. There was even more incentive to make the journey as Liz had the opportunity to present as a guest speaker at one of the business workshops at the congress.

It was a wonderful opportunity to take some time out, recharge the batteries and see some amazing sights. Thanks again to all our clients for your patience and support while Susan, Sarah and Brenten did a fantastic job of operating the business in our absence.

[^back to top](#)

In the news again...

Mexico trip on agenda

A TRIP to Mexico to deliver a speech to an international audience is next on the agenda for Connolly businesswoman Liz Flatters who won a prestigious award for her leadership skills and contribution to the community.

The BPW Woman of the Year award also marks her achievements in running her own marketing and graphic design consultancy, and the advocacy work she has carried out as a founding member and president of Joondalup BPW (Business and Professional Women).

Ms Flatters made her award-winning speech, about what influences the choices women make, at a State conference in Bunbury.

Based on new research, she said it was slightly controversial but well received.

"Where things like discrimination still exist, research shows women are making a lot of the choices not to go into pressure roles themselves, often because of family commitments," she said.

"If the research I have found is true, we need to change the strategies we are using to get more women to take on the more powerful roles."

As award winner, she will now become BPW WA ambassador and will represent the State at the next BPW national conference in 2010. She has also been picked as one of four Australian delegates to attend a conference in Mexico City focussing on the equal part of men and women in power and decision making.



Award winner Liz Flatters will travel to Mexico next month.

[To see more news](#)

[^back to top](#)

Closing dates for the holidays

Staying in Touch will be closing for the holidays. Last day of trading is Tuesday 23rd December. We will be re-opening for business on Monday 12th January 2009.

We wish you a holiday season filled with joy, happiness and laughter with family and friends.

[^back to top](#)

www.stayingintouch.com.au

T: +61 8 9300 4511 | F: +61 8 9300 8220

For innovative and effective solutions to promote your business

- branding and business stationery
- brochures and advertising material
- websites and email promotions
- business development consultancy